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# Mind Mapping: Improve Memory, Concentration, Communication, Organization, Creativity, And Time Management

## MIND MAPPING

IMPROVE MEMORY, CONCENTRATION, COMMUNICATION, ORGANIZATION, CREATIVITY, AND TIME MANAGEMENT



KAM KNIGHT



## Synopsis

This is a comprehensive guide to learning about a wonderful technique called mind maps. Mind maps are an amazing organizational and creativity tool that can improve memory, concentration, communication, organization, creativity, and time management. This book is the ultimate resource on the topic of mind maps. In a short time, it can enhance your skills in reading, writing, learning, note taking, brainstorming, planning, productivity, and so much more.

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## Customer Reviews

This is the most complete, easy to understand, thorough book on mind mapping I have seen yet. I have read over a dozen mind mapping books, including several Bozan books. Chapter 3 gives the best introduction on how to mind map I have seen yet. If you are interested in mind mapping, this is the book to start with and you need it in your reference library for sure. Enjoy the trip with Kam.

Easy to follow. Very good information with detailed instruction.

This is the best material on mind mapping I have ever read (and I have read a few). The author has done a superb job of describing the benefits and practical applications of this technique. Donald (author of "Help! I Have to Give a Speech! 12 Simple Tips for Effective Public Speaking")

Overall a good concept, a little hard to master at first until you get the feel for the concepts they are showing but overall a faster way of graphically representing things.

I love the book

This book's description and a previous reviewer make some pretty bold claims stating this is an all encompassing book and that you should begin your exploration of mind maps here. Now after having purchased and read it, I'd like to make a bold claim of my own. With this copy, you won't need another mind map book! I don't say this to sound bold or for a lack of a better way to express myself. I am saying this because this book covers everything there is or you could possibly want to learn about mind mapping, delving deep into the technique. The book begins with a brief introduction about mind maps, giving you an immediate groundwork for what you are dealing with. It presents credible arguments for its benefits then proceeds with instructions for creating your own mind maps establishing important things to bear in mind. From there it is idea after well illustrated and explained idea of how to open up mind maps in all portions of your life.- The author tells you how to read, study and learn with mind maps, whether you are reading from a book or learning from a lecture.- He demonstrates the varied applications like goal setting and thematic projects.- He talks about the limitations of mind maps and furnishes other visuals techniques that compensate for mind map's deficiency.- There is even an extensive conversation about using mind maps with children.- At the end, he stocks samples from different people to ease the learning curve. I am a lower level executive at a Fortune 100 company and in my department majority of our work revolves around generating ideas and putting together plans. So for me, the chapters on planning and brainstorming have been exceedingly handy in cultivating ideas and establishing a coherent blueprint. With the chapter on group mind mapping, I even have a nice format for getting my colleagues involved. One of the numerous attributes that sets this apart from other mind map books is the variety of uses. Ken doesn't just show you how to use mind mapping in a specific subject, he gives you numerous angles and avenues for its attack. For planning alone, he gives you three universal variations, one of which I am using regularly. For writing he supplies four - two for fiction writing and two for non-fiction writing. He even offers you assortments in group mind mapping. With group mind

mapping, you would think there probably shouldn't be much to it; you bring a group of people together and convene a mind map. Surprisingly, he suggests three possibilities, depending on the dynamic and structure of the group and what you are trying to achieve. "Mind Maps" pulls out all the stops. It gives you abundance of suggestions on its numerous uses and practices. Even if you are not interested in or care for learning about mind maps, I propose reading through this book at least once as it can help you be more efficient in understanding, learning, and processing information.

I'd like to add my highly positive comments to those listed here. I downloaded this tonight and finished it in one sitting. That's when I know a book is good and I LOVE those moments cuz they're so rare! I got it because I've been interested in mind-maps but just never seemed to be able to pull the trigger on using them well. I won't rehash book content but here's why I loved it and would recommend it: \* The minute I started reading it, it immediately gave me the tools to meet another task on my to-do list---learning better how to skim content than my decades long habit of reading word-for-word EVERYTHING in a book. By taking the advice about previewing material, even without mind-mapping, I was able to read this book quickly. \*Next, it immediately set my creative juices to flowing--I kept a steno pad beside me, my paper version of the Ipad 8-) and began very basic mind maps for two topics I needed to figure out how to get started on. \*As a person who is creative, analytical, and interested in 40 million different things, I found the book's tips absolutely invaluable. \*Author gives more uses for mind-mapping than I ever even began to think about (I'm going to put it to the test for shopping lists, for example. As a compulsive list-maker, even for groceries, I always forget things at the store--the association of mind-mapping might help me with that. Most of all I just loved how it instantly improved my ability to take in concepts more quickly and immediately generated creative flow. That is totally awesome. Maybe people who are already experts at mind-maps won't feel the same way. But if you're like me and you haven't used them much, this is a FANTASTIC book. I'm on my way to Facebook now to recommend it there as well.

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